

# DISCUSSION ON THE CURRENT SITUATION AND COUNTERMEASURES OF AGRICULTURAL ECONOMIC MANAGEMENT

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**Abstract:** There are many problems in the development process of rural economy. Therefore, it is necessary to attract great attention from all walks of life and strengthen the exploration of practical strategies for optimizing economic management in rural areas. It elaborates on the problems existing in agricultural economic management such as the incompatibility of management work with regional conditions, the lack of professional rural economic management teams, and the limitation of development caused by traditional agricultural models. It is proposed that the establishment of agricultural economic management systems, optimization of agricultural economic management teams, and transformation can be adopted. Improvement measures such as traditional agricultural business models.

**Keywords:** Rural revitalization; Agriculture; Economic management

## 1 NECESSITY

My country's science and technology continue to develop, and the level of agricultural mechanization is also continuous improvement, but there are still ideological differences in rural economic management. Problems of backwardness and relatively single methods and means. agricultural economic development process. The lack of ideas, lack of talents, and lack of practical economic management problems in rural areas make it difficult to effectively solve the economic development problems in rural areas. rural area. Regional agricultural economic management involves many departments, and the coordination between departments. There are also certain problems in coordination and coordination; the management involved in agricultural economic management. The scope of jurisdiction is relatively wide, and the development of economic management work also lacks targeted. Sexual and scientific issues. Economic management based on agriculture requires the adjustment of the agricultural economy on the basis of scientifically formulating agricultural economic development goals.

### 1.1 Promote the Orderly Implementation of Rural Revitalization

Agriculture is the foundation of our country's economy and society. The development of agricultural economy. It has a direct impact on my country's economic development. The rapid economic growth in rural areas. Development has a positive impact on the smooth advancement of rural revitalization work and has. Improving the living standards and quality of life of rural residents also plays a key role in promoting effect. Rural economic development requires theoretical guidance, but in the actual rural. Under certain conditions, agricultural economic development also requires the support of relevant professionals. In the context of the new era, economic management optimization work must be combined with the actual development conditions of rural areas, give full play to the role of macro guidance, and promote the. Adjust development goals based on the current situation. At the same time, we should optimize management measures, improve rural economic management levels, and promote rapid economic development in rural areas [1].

### 1.2 Implement National Strategic Development Requirements

The rural economy occupies a large proportion of our country's economy and plays an important role in the national war. Under the background of strategic development, urban economic development has steadily improved, and at the same time, attention must be paid to. Coordination organization of rural economy, relevant personnel of agricultural economic management carry out work. When doing this, we must have a deep understanding of the necessity of rural economic development. The rural economy is. There are certain historical factors in the process of China's economic and social development. Ignoring rural economic development has led to prominent problems such as resource incoordination between urban and rural areas and large differences in regional development levels. Therefore, it should be based on rural revitalization. In the context of the emerging era, we actively seek strategies for optimizing rural economic development management and draw on government policy support, relevant theoretical guidance, and positive case studies. Starting from the same perspective and based on the different agricultural economic development backgrounds of various regions, Explore optimized practical solutions for agricultural economic management strategies.

### **1.3 Solving the Dilemma of Rural Economic Development**

The rural economy is facing the problem of insufficient internal growth momentum. In the process of developing the rural economy, we must explore ways to ensure the sustainable and healthy agricultural economy. Ways and means of development. Develop rural economy and carry out agricultural economic management Be clear about the goals of your work. The global situation is constantly changing, and the domestic environment The environment is also constantly changing. Rural economic construction is carried out under the rural revitalization strategy. In the design work, we must actively explore effective means of rural economic development under the background of the times, and the economic development of rural areas must also be based on reality and follow the path of sustainable development. There are real bottlenecks in the development process of rural economy. In order to improve the current situation of rural economic development, it is necessary to clarify the need to carry out work nature, but also based on actual optimization of working methods and methods.

## **2 PROBLEMS**

There are real difficulties in agricultural economic management, such as some managers Comprehensive quality is low, and management concepts and management strategies are difficult to adapt to the development of the times. Development requirements, etc., these problems have affected the smooth advancement of agricultural economic management [2]. In the context of actively promoting the rural revitalization strategy, the country has Agricultural development has put forward higher requirements, and agricultural economic management personnel Members must always be consistent with the country's development direction and actively explore management strategy.

### **2.1 Agricultural Economic Management Measures are not Suitable for Regional Conditions**

Agricultural economic managers lack correct understanding, their management ability, There is a certain gap between the management level and the actual environment, making it difficult to implement and organize agricultural economic management smoothly according to regional development conditions. Agricultural economic management institutions are important organizations for agricultural economic management. Regional The development of agricultural economic management work must be standardized under the guidance of relevant agencies Organizational operation, but currently there is a lack of management of agricultural economic management in some areas There are problems with the management organization, and there is a lack of standardized procedures and science in the process of work advancement. organize, It makes it difficult for information to be transmitted quickly and policies to be effectively implemented. Affect the level of rural economic development.

### **2.2 Lack of Professional Rural Economic Management Team**

The development of agricultural economy is inseparable from the economic construction of rural areas. In our country In the context of rapid economic development, there is a large influx of young rural labor force work in cities, the accelerated urbanization process has brought rural youth The problem of the reduction of the prime-age labor force is that those who stay in rural areas are generally older and have lower educational levels, which makes them less able to accept new ideas and new technologies. There are certain difficulties. Farmers have low educational level and professional rural economics. The lack of economic management teams affects the smooth implementation of various economic management policies. Reality. Facing the practical difficulties existing in the actual implementation of agricultural economic management It is difficult and requires the participation of more professionals and professional organizations. also, Some farmers neither understand agricultural mechanization nor lack sufficient knowledge. Funds support the optimization of agricultural production, which seriously affects the agricultural economy. The smooth implementation of management work in rural areas.

### **2.3 Traditional Agricultural Model Leads to Limited Development**

The advent of the industrialization era has brought serious ecological problems to the entire society. Environmental problems and the deterioration of the ecological environment have also had a certain negative impact on agricultural production and planting, making it difficult for crops to maintain healthy growth. Farmers have insufficient knowledge of scientific planting methods during the crop planting process and adopt inappropriate planting behaviors, which further aggravates the problem. environmental pollution, forming a vicious cycle. The vicious cycle existing in the agricultural production process makes it difficult for rural areas to carry out long-term sustainable agriculture based on rural land and environment. industrial production behavior [3]. Agricultural economic work in rural areas must seek innovation and explore work optimization plans. However, an analysis of the current production and construction situation in rural areas shows that rural areas are dominated by individual economies, with single varieties and low levels of intensification, which makes agricultural production efficiency difficult. improve, small The operation model is also not conducive to the promotion of standardized agricultural production models.

Rural development faces obstacles from practical difficulties, so the promotion of agricultural economic development requires a large amount of capital investment, and relevant departments and personnel must improve their ideological understanding, improve technology application level through capital investment, Adjust management optimization measures. However, in the current process of rural economic development, However, there are financial constraints that make it difficult to proceed smoothly with various management tasks. Management dilemma. Because government departments have little control over agricultural economic management in rural areas, Investment in management is relatively limited and difficult to meet the current construction work in rural areas. requirements, it is difficult to meet the implementation requirements of rural revitalization work, and hinder rural The smooth advancement of economic work affects the orderly development of rural economic work. carry out.

### **3 PRACTICAL MEASURES**

At present, rural economic development work must actively explore and base on the new era The required working methods and agricultural economic management optimization strategies can be obtained from the following 3 Starting from an angle.

#### **3.1 Improve the Agricultural Economic Management System and Ensure that Management Strategies are Consistent with Local Conditions Adapt to the Situation**

As an important guarantee for rural economic development, agricultural economic management must Clarify the necessity of improving the agricultural economic development system and clarify the rural economic Development is of critical importance to the entire country. Agricultural economic development in the implementation environment There are many difficulties in this section. From an organizational point of view, the main problem is the quality of personnel. Problems with lower levels and lack of governing bodies.

By improving the agricultural economic management system, the system will be more in line with agricultural Economic development in rural areas to ensure the smooth development of various tasks. over The first principle of improving the agricultural economic development system is to be consistent with the development of rural areas. situation, we should pay attention to the different situations of agricultural development in various regions, analyze the rural The important strategic goal of revitalizing requires a practical path at the grassroots level, based on the grassroots level The current situation improves relevant provisions and uses systems to guide the smooth implementation of various tasks. It is necessary to go deep into rural areas and formulate and implement policies based on the actual situation of rural economic development. development goals and development measures that are consistent with them. The agricultural economic development system has guiding significance for the economic construction of the entire rural area, and rural areas In the context of constant development and changes and different regional environments, its institutional To improve and update, we must also grasp the laws of dynamic adjustment and keep up with the needs of rural areas. development situation, and make timely adjustments and optimizations.

Government investment has a positive impact on rural economic construction impact, sufficient capital investment can promote rural areas to a certain extent economic development. Therefore, the development of economic management work must pay attention to the improvement of relevant management systems, supervise the implementation of various system requirements, and provide good institutional conditions for the development of agricultural economy [4]. Agricultural economic management system is falling We will face practical difficulties during the implementation process, so the optimization of the system must be based on Be realistic, ensure that the management system always has a guiding role in the economic development of rural areas, and use the rural economic management system to guide farmers to actively participate Economic construction, ensuring the orderly organization of rural economic construction work.

#### **3.2 Optimize the Agricultural Economic Management Team and Improve Management Concepts and Methods**

Agricultural economic management work has problems such as low personnel quality and lack of management institutions. In order to promote the smooth development of rural economic development with a professional team, relevant departments must not only increase their ideological attention, but also It is also necessary to establish a professional working team and management organization to provide guidance for rural economic development. Agricultural economic management staff should proactively analyze the current national requirements for agricultural economic management in rural areas, It is recognized that the professional quality and professional abilities of personnel are the key to the implementation effect of rural economic management. Staff should continue to learn and constantly update their management concepts on the basis of studying policies and documents. On the basis of active learning and strict implementation, we will formulate strategies that are in line with regional rural economic development and promote the development of rural economic construction [5].

The concepts and methods used in economic management in rural areas are constantly changing. New, managers of relevant departments should pay attention to personnel training and the development of professional teams organize. Organizing a professional team must start from a macro perspective and continue to develop Carry out education and

training work by improving managers' understanding of agricultural economic management Pay attention to ideological understanding, constantly optimize management concepts and management measures, and explore Research ways and means to promote rural economic development so that rural areas can Economic construction work can be carried out more smoothly under scientific guidance.

### **3.3 Transform the Traditional Agricultural Business Model and Attract Local People to Actively Participate**

current, Most rural areas have individual farmers as the main business model. It is not conducive to the large-scale and industrial development of the rural economy. Based on the actual situation of rural areas, By strengthening the guarantee of farmers and collective participation, the quality of economic development in rural areas can be effectively improved. Agricultural economic development is inseparable from the participation of farmers. At present, farmers in most areas have low education levels and are older. It is difficult to correctly understand new ideas, new concepts and new methods. Therefore, the focus of economic development in rural areas is to attract outstanding people to stay in the countryside through a series of preferential policies.

The core goal of agricultural economic development is to promote the economy of rural areas With the improvement of rural economic development and living standards, farmers are the main body participating in the process of rural economic construction. When optimizing management and operation strategies, we must emphasize the importance of farmers. Mobilize public participation and enthusiasm. Farmers actively participate in agricultural economic management, which can Give full play to its dominant position and guide farmers to continuously optimize economic development through theory development measures to make economic management in rural areas more scientific and effective. As farmers are the core of participation, the ideas are not advanced and the methods are unscientific. It is an important factor leading to limited development in rural areas. through agricultural economy Effective management and active participation of farmers promote rapid economic development in rural areas. On the basis of stimulating farmers' enthusiasm for participating in economic construction, it is also necessary to It is necessary to encourage farmers to participate in agricultural economic management and better base themselves in rural areas, Form a sustainable agricultural development situation.

Economic construction in rural areas has broad prospects for development, and Intensive, standardized, and mechanized production has a great impact on improving the quality of the entire rural area. has a positive impact on the economic benefits and production quality, so the current agricultural Economic management work in rural areas should be based on increased capital investment, not Continuously innovate work concepts and attract new employees through improved remuneration, policy subsidies, etc. Introduce outstanding personnel into rural areas and invest in grassroots agricultural construction. Financial subsidies will increase the level of mechanization in rural areas. by formulating agricultural Rural economic management measures that meet development needs and meet rural construction requirements, Improve the quality of agricultural economic management, ensure economic development in rural areas, and ensure Ensure the continuous optimization of agricultural economic development management.

## **4 CONCLUSION**

When conducting agricultural economic management in rural areas, we must emphasize the importance of work Planning and organization, with full professional quality and professional ability of management personnel On the premise of improving scores, management personnel should be used to motivate farmers and promote rural development. Carry out rural economic construction and promote economic development in rural areas. strengthening On the basis of ideological attention, promote the smooth implementation of various agricultural economic management measures, continuously optimize various management measures based on rural areas, and ensure Sustainable economic development in rural areas.

## **COMPETING INTERESTS**

The authors have no relevant financial or non-financial interests to disclose.

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